

BEVAge

Hosted by ENCOMPASS

Denver, CO | June 3-6, 2024

SPONSORSHIP PROSPECTUS



ENCOMPASS



The maker-to-market conference for the modern beverage industry

BevAge is Encompass's annual gathering of business leaders and strategic Encompass users across the beverage supply chain - a place where beverage producers, winemakers, distributors, and industry professionals converge in one place to network and learn.

One Event with Endless Opportunity: BevAge 2024 will once again combine the best of both worlds - bringing attendees an experience that's part user conference and part industry conference.

Valuable Content about Future-Proofing: Attendees will discover strategies, methods, and tools to craft a brighter future for their beverage businesses through tried-and-true best practices and immersive learning experiences.

Dedicated Time to Build Connections: This event connects people spanning all three tiers of the beverage industry.

[View BevAge 2024 Agenda](#)

By participating in BevAge, you will have access to:

- A captive audience of hundreds of beverage producers, winemakers, and distributors
- Daily content curated by the Encompass team, industry partners, leading beverage producers, winemakers, and distributors

SPONSOR PACKAGES

BRAND SPONSORSHIP | \$5,000

Sponsor recognition

- Company profile on event app & conference site
- Company profile in one pre-conference e-blast
- Recognition in keynote presentation

Attendee passes

- Allotment for 2 attendees (includes attendance to all sessions and events)**

TRADE SHOW SPONSORSHIP | \$7,500

Exhibit

- Table at vendor showcase on Wednesday evening, and during breaks Tuesday and Wednesday (**Tables must be staffed during breaks. If you wish to only have a table at the vendor showcase, please let us know in advance.*)
- A 6' table and tablecloth will be provided
- A branded tablecloth and pop-up banners are recommended for your display

Sponsor recognition

- Company profile on event app & conference site
- Company profile in one pre-conference e-blast
- Company logo and link in one pre-conference e-blast
- Recognition in keynote presentation
- Access to attendee list post-show (name, company, and email)*

Attendee passes

- Allotment for 2 attendees (includes attendance to all sessions and events)**

WELCOME RECEPTION | \$10,000

Sponsor recognition

With this exclusive, high-visibility sponsorship, you can put your name on the BevAge kickoff event that brings attendees together on day one.

- Eye-catching on-site signage
- Company profile on event app & conference site
- Company profile in one pre-conference e-blast
- Recognition in keynote presentation and agenda

Attendee passes

- Allotment for 2 attendees (includes attendance to all sessions and events)**

*Includes attendees who elect to release their contact information

**Additional attendee passes can be purchased for \$1,000 per person

TRANSPORTATION SPONSOR | \$5,000

Sponsor recognition

Sponsor the official BevAge transportation to Tuesday's evening event.

- Eye-catching signage
- Company profile on event app & conference site
- Company profile in one pre-conference e-blast
- Recognition in keynote presentation and agenda
- 2-hour hosted bar at a select venue in Downtown Denver

Attendee passes

- Allotment for 2 attendees (includes attendance to all sessions and events)**

ADD ON SPONSORSHIP

30-SECOND COMMERCIAL - \$1,500

- Get your message in front of a captive audience with a 30-second commercial as attendees enter breaks, hosted in the vendor showcase area
- May be purchased in addition to other sponsorships

Secure Your Sponsorship

**If you have any questions please reach out to
bevage-sponsorships@encompasstech.com**

PAYMENT TERMS

Full payment will be due at time of purchase. Payment instructions will be provided upon registration.

CANCELLATION POLICY

If you must cancel your sponsorship for any reason, we will provide you with a full refund up until one month before the conference. If you cancel after May 3rd, your sponsorship will not be eligible for a refund.

*Includes attendees who elect to release their contact information

**Additional attendee passes can be purchased for \$1,000 per person

What types of companies attend?

- Beverage producers, distributors, and industry affiliates

What types of people attend?

- Management, leadership, and power users of Encompass solutions across operations, admin, sales, production, and more

How many vendors usually attend?

- 20-30 vendors - this is an intimate gathering that allows you to have maximum exposure and face time with attendees

How many attendees are expected at the event?

- We are expecting ~400 attendees this year

Are there other opportunities to attend as a partner outside of sponsoring?

- Yes, you may attend without sponsoring. The per-person fee is \$1,000.